

Dear Friend,

Thank you very much for your consideration in support of Jockey World Radio Show. Part of Jockey World Inc. (an educational organization for the horse racing industry that has applied for 501(c)(3) status as a non-profit organization), Jockey World Radio is a weekly radio Internet broadcast that offers an inside look into horse racing. Hosted by Eclipse Award-winning jockey Frank Lovato, Jr, and co-hosted by professional horse-woman Torrie Needham, the weekly radio show (airs live Sundays at 4 pm EST) featured guests include industry leaders offering advice, guidance as well as their wonderful stories about their racetrack experiences. Additionally, there are segments on current events, news, health, and safety tips. A large part of the Jockey World Radio team is actually powered by students from the Jockey World organization that aspire to have careers in the horse racing industry.



Sponsoring a Jockey World Radio segment is a great way for you to support our efforts that are dedicated in providing education and training for future and current professionals in the horse racing industry. Jockey World Radio listeners also include fans of all ages that are given a better understanding, appreciation and enjoyment of the sport. Jockey World is not a gambling related organization.

For your generous donation, Jockey World will thank your organization by mentioning the name on-air along with any other information you desire such as a tag-line (if desired), phone and web address at the beginning and end of each segment. In addition, all sponsors will be thanked and mentioned during the conclusion of the show. All shows are archived indefinitely and a permanent link provided can be easily accessed and shared via email, throughout social media, websites, and many other options on the world wide web, 24 hours a day, 7 days a week.

Sponsorship Options

Jockey World Radio Sponsorship - ***"I would like to sponsor the following Jockey World Radio segment:"***

- Jockey World Radio Show with hosts Frankie & Torrie (Premier Sponsor \$50.00 per show)
- Jockey World Health Tip with Fred Clemons, M.Ed. & *Elizabeth Lee (\$25.00 per segment)
- Jockey World "Track Talk" Forum topic of the week. with *Brittlan Wall (\$25.00 per segment)
- Jockey World Weekly News & Current Events with *Kayla Jarvinen (\$25.00 per segment)
- Jockey World "Question of the Week" Contest (\$25.00 per segment)
- Anonymous donation to Jockey World Radio in the amount of \$_____
- Let us create you your very own 15 or 30 second commercial? (15 sec. \$75 / 30 sec. \$100)

*** Students of Jockey World**

Thank you again for your consideration in sponsoring Jockey World Radio. To become a sponsor, please fill out the attached sponsorship form or contact Fred Clemons at 657.201.2221 or email at fred@jockeyworld.org for additional assistance.

*Respectfully,
Frank Lovato, Jr.*

Executive Director

JockeyWorld.org - JockeyWorldRadio.com

Jockey World Radio Sponsorship Application

Business, company, organization, or other name: _____

Name: _____ Title/position: _____

Phone (best reached): _____

Email: _____

Do you have a specific segment you would like to sponsor or would you like for us to select for you? See options and prices per show below:

- \$50 Premier Sponsor (*your business mentioned 3 times*) \$25 Jockey World News with Kayla Javinen
 \$25 Health Segment with Fred Clemons & Elizabeth Lee \$25 Question of the Week Contest
 \$25 Track Talk with Brittlan Wall \$25 Select for me.

How many weeks/months/year(s) would you like to Sponsor? _____

What information do you want mentioned on air:

Name: (example: "brought to you by Jockey Tack") _____

Web address: yes () No () _____

Contact Email: yes () No () _____

Phone: yes () No () _____

Other: _____

Do you have a Slogan or Tagline? example "Providing high quality equestrian saddles nation-wide"

Would you like for us to make you a custom commercial?

15 second spot \$75 () Not at this time ()

30 second spot \$100 ()

For more information or sample, please contact Fred email: fred@jockeyworld.org Ph:657.201.2221

Please make checks payable to Jockey World Inc. If you would like to pay by PayPal or credit card, please visit the "Donations" navigation tab located at JockeyWorld.org.

Signature: _____

*Note: Jockey World has applied as non-profit 501(c)(3) organization (pending approval) and all donations may be tax deductible.

You may fax or mail this application, please make your check payable to:

Jockey World Inc.
819 W. Dublin Rd. Norwalk, OH 44857
Fax: 425.663.1472
Telephone: 657.201.2221

For more information, visit: JockeyWorld.org - JockeyWorldRadio.com